



CALIFORNIA LABEL PRODUCTS

Brand Identity | Label Solutions

Apparel & Footwear



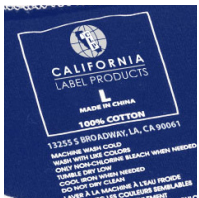
Custom Brand Hangtags

We use a variety of materials, colors, and finishes to create unique designs. Embossing, foil stamping, and spot UV can achieve a high-end look. Our matching strings, seals, and safety pins can add the finishing touch.



Main Labels

CLP offers both woven and printed main labels. This permanent label is key to any apparel branding strategy. We offer a variety of material, finishes, and production techniques that will elevate your brand.



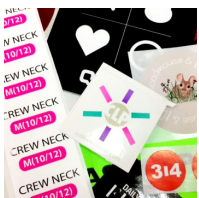
Heat Transfers (Tagless)

Our heat transfers use pantone color matched inks and are a great option for athletic wear, T-shirts, or baby clothing. Options include high-stretch ink, reflective ink, and foil-based transfers.



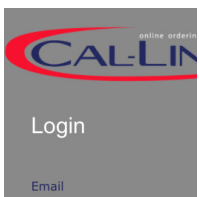
Patches

Patches allow you to customize your brand look and add unique branding details. CLP offers a variety of patch material options that can add dimension to your garments, including embroidered, leather, and faux leather.



Apparel Stickers

CLP provides a variety of adhesive labels for apparel including size strips, UPC labels, branding labels, and labels for sealing e-commerce boxes. Printing options include flexo, digital color, and thermal transfer.



Online Ordering

Cal-Link.net™ is CLP's innovative online ordering portal. Its modern interface helps brand-owners and supply chain partners order variable data tags and labels as well as custom branded items.



UPC/EPC Tickets & Stickers

CLP produces retail compliance tags and stickers for UPC/EPC and price marking. We have options approved for most retailers including Walmart, Target, Macy's, and Dillards. Our EPC products use approved RFID inlays.



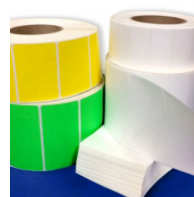
Care/Content Labels

Care/content labels are required by regulatory agencies and provide the consumer with important product information. CLP offers many products including thermal and screen printing in addition to woven labels.



In-Plant Printing Systems

CLP sells and supports a variety of thermal printing systems. These range from more common units for printing standard 4 x 6 shipping labels to more specialized printers for UPC tickets or care labels.



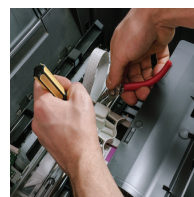
Thermal Printer Supplies

CLP is a top-tier supplier of thermal printer labels and ribbons. We have many sizes in stock and offer multiple quality levels of TT and DT labels. CLP offers a variety of TT ink ribbon formulas to meet any industry's needs.



RFID Technology

We manufacture multiple tag and label products with the highest quality inlays available. Along with our hardware and software partners, CLP can help you use RFID to revolutionize your warehousing and distribution.



Certified Service Technicians

Our company's factory-trained technicians have expertise in multiple hardware and software platforms, allowing CLP to offer and support a diverse variety of in-plant printing solutions.

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